

2007 Fantasy of Lights Parade

Friday, November 23rd

Christmas Alley Participant Application

Please check which area you are applying for:

Arts/Crafts (\$30 – pictures required with completed application)
 Food Vending Commercial (\$50) Non-profit (\$30)

Contact Name _____
Business/Group _____
Address _____
City _____ State _____ Zip _____
Telephone (day) _____ Email _____

Did you participate last year? Yes _____ No _____
If so, do you want your same space again? Yes _____ No _____
If yes, where was your space? _____

Space size is approximately 10 X 10. Vendors must provide their own tent/booth/tables/chairs.
Do you have a? tent _____ booth _____ trailer _____ Size _____

How many outlets do you need for electricity? _____ 0 _____ 1 _____ 2
If placed on State Street – up to 2 electrical outlets per space are provided for illumination; power is not adequate for electrical heaters or coffeepots

If food vendor – do you require a water hook-up _____ Yes _____ No

What type of items (craft, food, drink) are you planning on selling (please describe)?

Any special needs or concerns that we need to be aware of?

Note:

- Vendors placed on asphalt may not drive stakes into the asphalt. Weighted anchors are recommended.
- Food vendors (both commercial and non-profit) will be placed along the parade route – from Byron Rd. east to Elm St.)
- Crafters will be placed on State Street, along with a few commercial and non-profit food vendors
- In the event of vendor cancellation, space fee is non-refundable

Please include appropriate booth fee and mail completed applications, with check payable to the Howell Area Chamber of Commerce Foundation, 123 E. Washington, Howell, MI 48843.

We will notify applicants of acceptance/set-up times. Contact Susan Lundin at 517-546-3920 / slundin@howell.org with any further questions.