



Fantasy of Lights Ice Sculpture Sponsorship

The Howell Area Chamber of Commerce Foundation is offering holiday ice sculpture sponsorships for the 24th Annual Fantasy of Lights Parade. Sponsorship benefits include:

- * Your company name on a sign posted beside sculpture
- * Your company name on Howell Area Chamber of Commerce website
- * Your company name included in p.a. announcements made during the parade
- * Your company listed as ice sculpture sponsor in a press release prepared for the Fantasy of Lights parade
- * Your company included in chamber "Business Views" articles about the Fantasy of Lights
- * Plus, an opportunity for your company logo featured as an additional ice sculpture

*This sponsorship opportunity is available for \$250
Ice sculpture AND company logo sculpture sponsorship - \$500*

The Howell Area Chamber of Commerce Foundation will host the 24th Annual Fantasy of Lights Parade on Friday, November 23, 2007 in historic downtown Howell. This event is well established and has strong attendance and community support. We expect **30,000 people** to line the parade route and enjoy the many festivities that begin at 3 p.m. that day. In Christmas Alley, otherwise know as State Street, spectators will be able to shop at the arts and craft display, enjoy refreshments and live entertainment, stroll along ice sculptures and visit with Santa. The Fantasy 5K race, which attracts over 900 participants each year, will begin at 6 p.m. The Fantasy of Lights Parade is well publicized in newspapers and magazines throughout the state. Organizers and participants are interviewed on radio stations and television crews from local stations that often come to tape the spectacular event for the evening news. Please contact Susan Lundin at the chamber with any questions, 517-546-3920.

Ice Sculpture Sponsorship Agreement

YES, I want to sponsor an ice sculpture in the Fantasy of Lights Christmas Alley.

- \$250 Ice Sculpture
 \$500 Ice Sculpture & Company Logo

COMPANY NAME _____

CONTACT PERSON _____

ADDRESS _____

PHONE _____ EMAIL _____

_____ Payment enclosed OR _____ Bill me

Please return this form to: Susan Lundin at the Howell Area Chamber of Commerce, 123 E. Washington St., Howell, MI 48843, fax 517-546-4115 or email slundin@howell.org. Please make checks payable to the Howell Area Chamber of Commerce Foundation.